
University of Pretoria Yearbook 2018

Trends in publishing 731 (PUB 731)

Qualification Postgraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module credits 15.00

Service modules Faculty of Economic and Management Sciences

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1

Module content

This module is research-based. The focus is on developments and trends impacting on the value chain and supply chain of the local book industry.

The overall objective of the module is to generate research that can contribute to information on the shape and size of this cultural industry.

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